

The Forensics Framework from Aspire

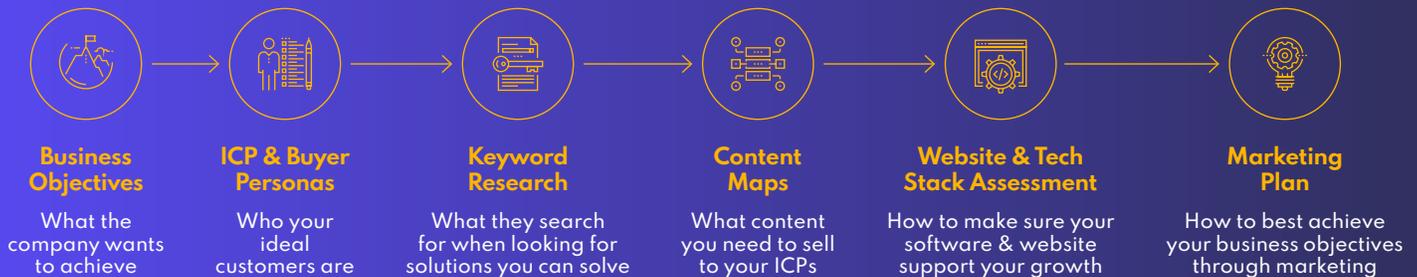
Get one additional high-ticket forensics services sale per month

Are you looking to scale your business in a sustainable way? Marketing can be a big part of the solution – but only if it’s done in a strategic, thoughtful way.



Introducing The Forensics Framework from Aspire.

The Forensics Framework is a system that gives structure and meaning to a proven marketing planning methodology that is used by many of the most successful marketers in the world.



How it Works

1. We start with a deep understanding of your business objectives. What exactly is it that your company wants to achieve?
2. Next, we work with you to ensure that you deeply understand your customers and their needs by identifying your Ideal Customer Profile (ICP) and buyer personas.
3. We use those to understand what our ideal customer organization looks like and what the key buyers in that organization would search for online when they are researching for an answer to an issue or challenge they have that your solution provides.
4. We then identify the best content you need to reach those buyers, and conduct a gap analysis to see what already exists in your company and what needs to be created.
5. We evaluate your CRM and marketing software, along with your website, to offer concrete recommendations on how to improve both in order to best achieve your company’s objectives.
6. Based on all of these steps, we deliver a fully customized marketing plan for your business that will help you do just that.

How Long Will It Take to Complete

Two months (60 Days)

How Much of Your Time It Will Take

3-4 hours the first week, then 1 hour per week after

What You Get

After 6-8 weeks of planning and research, you’ll receive a custom-tailored marketing plan based on your unique business needs and objectives. And we’ll walk you through it step-by-step, so that you understand it in detail – and are even in a position to execute it yourself if you want.

Cost & Guarantee

The cost is \$6,000. And we are so confident in how well it will work for you that we offer it with an unconditional money back guarantee.

[Book a Meeting to Learn More](#)